United Nations WORLD DATA FORUM

MEDELLÍN, COLOMBIA
11–14 NOVEMBER 2024

DATA DRIVES PROGRESS:
A CALL FOR COMMITMENTS

In anticipation of the 2024 UN World Data Forum (UNWDF) in Medellin, **PARIS21** and **Open Data Watch**, alongside the UNWDF Programme Committee and under the guidance of the High-level Group for Partnership, Coordination and Capacity-Building for Statistics (HLG), are exploring the development of an initiative that catalyzes commitments towards better data for improved lives. We now call on stakeholders to join hands in making impactful commitments that will accelerate progress towards the 2030 Agenda.

ACCELERATING ACTION AND IMPACT BY 2030

This year, our focus is clear – we want the UNWDF to result in outcomes that drive positive impact for individuals. As we convene in Medellin, let's commit to turning dialogue into transformative change.

UPGRADING THE CAPE TOWN GLOBAL ACTION PLAN — CTGAP 2.0

The inaugural UNWDF in 2017 led to the development of the Cape Town Global Action Plan (CTGAP), a strategic framework shaping the data for SDG community's trajectory until 2030. As we approach the fifth UNWDF in Medellin, it's time to revisit the CTGAP.

BUILDING ON INITIATIVES FOR ACCELERATED ACTION TO AMPLIFY IMPACT

The halfway point of the SDGs last year underscored the urgency for accelerated action, prompting a series of financial commitments from the UN's High Impact Initiatives. Inspired by this leadership and building on this momentum, particularly the Power of Data initiative, this campaign seeks to expand the network of stakeholders committed to taking concrete action on better data for the SDGs.

IMPLEMENTING A MEASUREMENT AND ACCOUNTABILITY MECHANISM

There is a call for better co-ordination of the various initiatives to maximize impact and not overburden country systems. A light touch measurement, transparency and knowledge mechanism could help with this exercise and make sure to build on available resources.

WHY COMMIT AT THIS YEAR'S UNWDF?

PUBLICITY

By committing to the UNWDF, organizations and individuals gain global exposure and publicity.

LEADERSHIP

Making a commitment serves as a powerful example of leadership and action in the field.

POTENTIAL FUNDING

Committing entities may attract potential funding and resources to scale up their initiatives.

DEFINING COMMITMENTS

Spanning various scopes and scales, commitments are calls to action by organizations to address ongoing data challenges along the data value chain at the local, regional, and global levels.

Such commitment champions may draw inspiration from five action areas identified through a consultative process aimed at expediting progress:

1. Prioritizing data for climate change, gender equality and poverty reduction.
2. Doubling down on data investments at the national and subnational levels.
3. Aligning policies on digital transformation and data system strengthening.
4. Supporting national strategies for data system strengthening.
5. Catalyzing change through multistakeholder partnerships.

EXAMPLES:

Experts commit to forming a collaborative for collective action on topics like intersectionality in data and digital transofrmation of data systems.

A foundation commits to funding projects that strengthen links between national staistical offics and parliamentarians, promoting data use and impact.

A technology group commits to developing innovative artificial intelligence models for citizen reported data collection and processing.
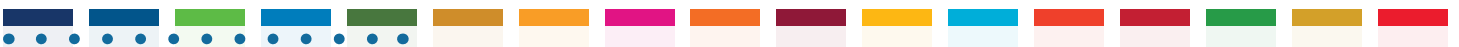
COUNTDOWN TO 2030: FIRST STOP, MEDELLIN

JAN-OCT 2024
Stakeholder consultation to shape campaign and crowd in commitments

2025-2028
Continue to gather commitments and share progress updates

NOV 2024
Launch of CTGAP 2.0 and first round of commitments at HLG-sponsored Plenary Panel

SEPT 2030
End of SDG era and presentation and review of the impact of commitments campaign

GET INVOLVED TODAY

Join us in shaping a future where data drives sustainable development by:
- Becoming a commitments champion and spreading the word
- Connecting to other stakeholders
- Making a commitment

Visit www.undataforum.org and sign up for their newsletter to keep up with the latest developments. Reach out to info@opendatawatch.com for more information.

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