Intersectionality in Development Data:
Opportunities and Challenges

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INTERSECTIONALITY:

A concept to uncover and understand the experiences and challenges faced by individuals who occupy multiple and intersecting group identities.

THE CASE FOR MORE INTERSECTIONAL DATA

Available Data Illuminate Critical Development Challenges But...

1 in 3
women have experienced
gender-based violence[1]

26.5%
of **parliamentarians**
are women[2]

129 million
girls around the world are
out of school[4]

~ 800
women died per day from
preventable pregnancy and childbirth related causes in 2020[3]

67
countries have national
laws criminalizing **same-sex relations**[5]

267.6
years away from achieving
gender parity in **economic participation and opportunity**[6]

...More Information is Needed to Understand Unique Challenges

Intersectional and nuanced data will uncover patterns, root causes, differentiated experiences, compounded disparities, and underlying factors to inform targeted and impactful interventions.
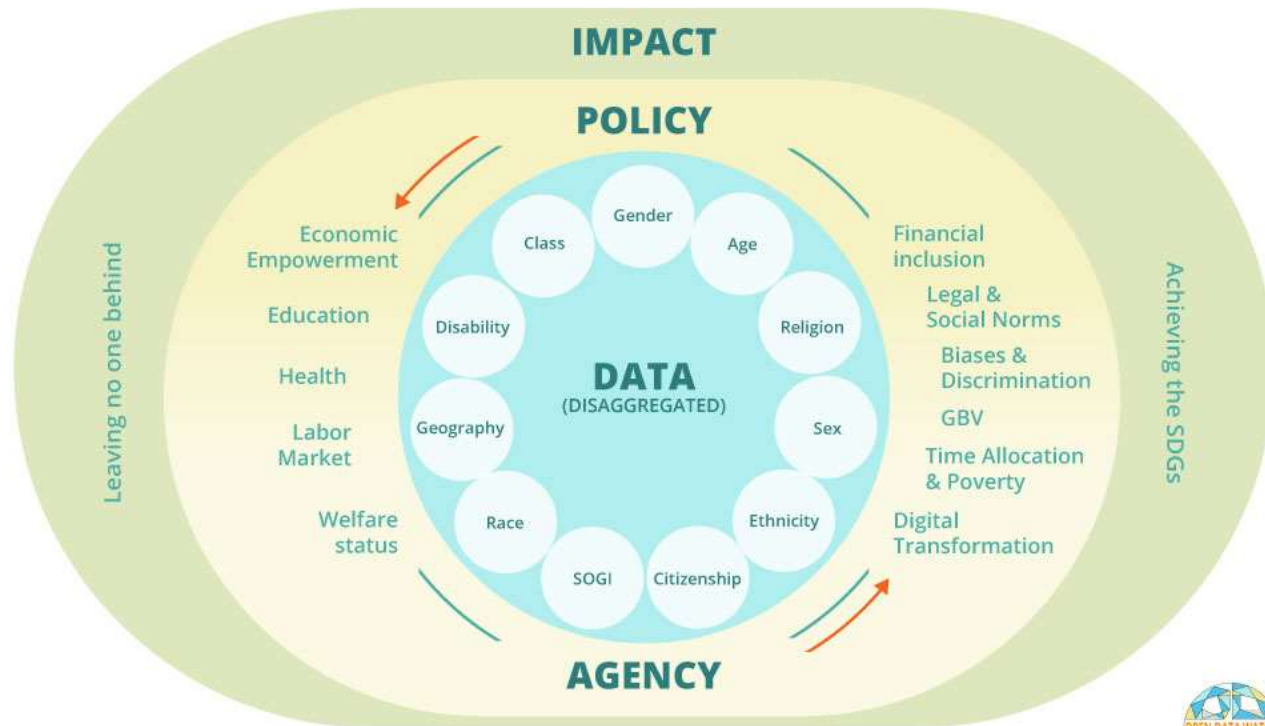
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BUILDING BLOCKS OF THIS NEW AGENDA

- **Expert interviews** to develop this presentation.

- **Development framing** to take advantage of lessons learned.

- **Integrating different work streams:** data feminism, citizen-generated data (CGD), sexual orientation and gender identity (SOGI).

- **Practical, operational, and data grounded.**

- **Important role for CSOs** to support data innovations in development institutions and national statistical offices.

- **Guided by basic principles** to enhance data use.

This agenda needs partnerships and collective collaboration to define workstreams and consensus around assumptions and considerations.

UNDERSTANDING INTERSECTIONALITY IN DEVELOPMENT DATA

INTERSECTIONALITY & GENDER DATA FRAMEWORK

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Four Pillars Underpinning the Framework

Availability and use of better and more disaggregated **data**

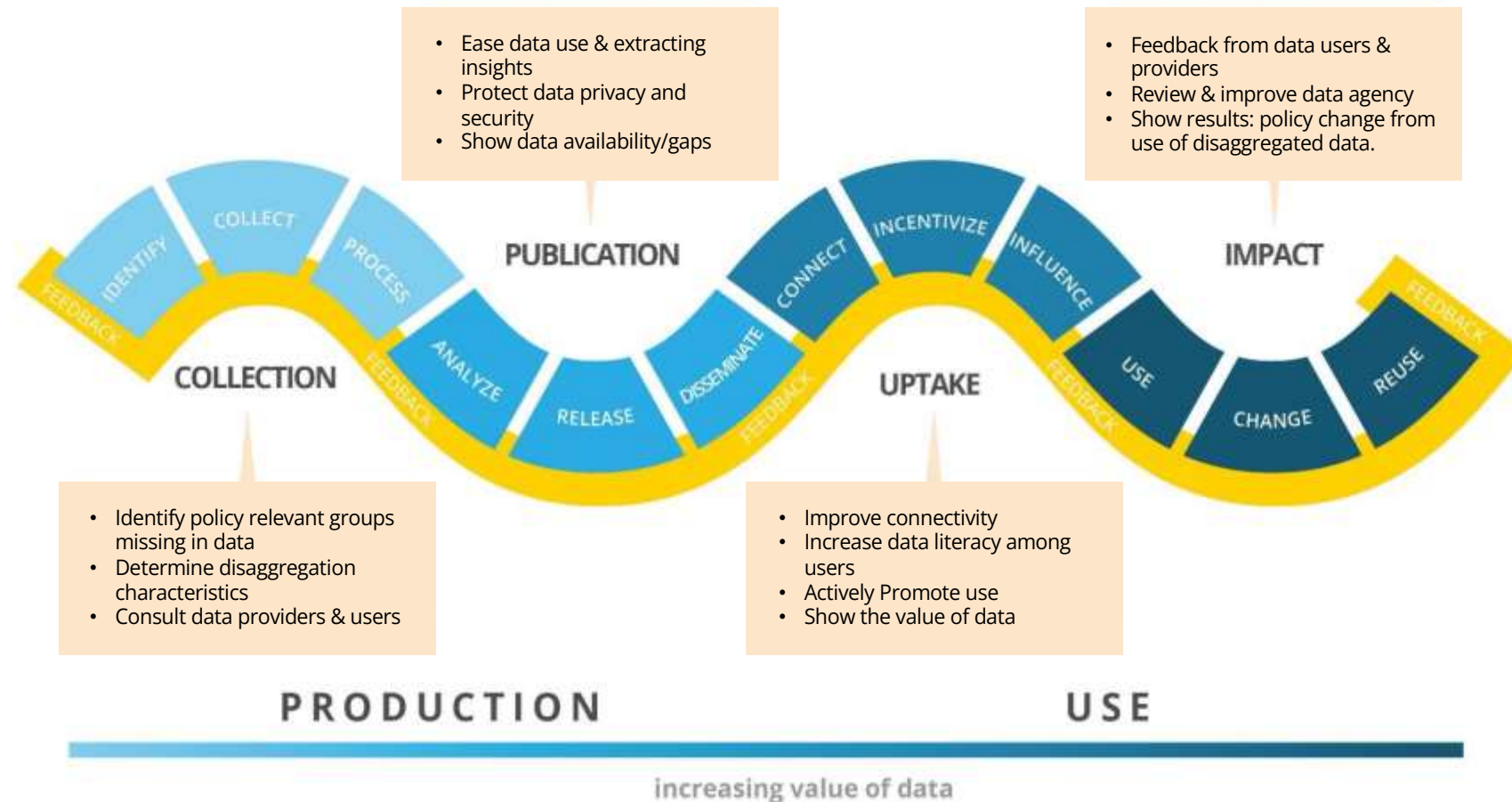Ensuring strong links between data and **policy**

Empowering people and creating strong **agency** in data

Building a data systems to improve monitoring and **impact**

AIM FOR BETTER DATA ALONG THE DATA VALUE CHAIN

GUIDING PRINCIPLES

We want intersectionality data that reimagine data systems to meet needs of all through system-wide approach that maximizes use of existing data sources.

- Ease data use & extracting insights
- Protect data privacy and security
- Show data availability/gaps

- Feedback from data users & providers
- Review & improve data agency
- Show results: policy change from use of disaggregated data.

- Identify policy relevant groups missing in data
- Determine disaggregation characteristics
- Consult data providers & users

- Improve connectivity
- Increase data literacy among users
- Actively Promote use
- Show the value of data

PUBLICATION

IMPACT

COLLECTION

UPTAKE

FEEDBACK · IDENTIFY · COLLECT · PROCESS · ANALYZE · RELEASE · DISSEMINATE · CONNECT · INCENTIVIZE · INFLUENCE · USE · CHANGE · REUSE · FEEDBACK

PRODUCTION

USE

increasing value of data

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FACILITATE GREATER DATA AGENCY

DATA AGENCY

The ability and power of individuals and communities to collect, use, and control their data and empower marginalized groups

- **Incorporate citizen-generated data within official data systems and processes**

- **Critical considerations include:**

  - **Legal:** Data governance processes and guidelines that clarify data ownership rights and any regulatory framework associated with specific types of data.

  - **Technical:** Keep data secure, safeguard privacy of data, anonymize data, ensure data are accessible, and create feedback loops between data users and producers.

  - **Ethical:** Raise awareness of the ethical use of data; avoid ways that harm individuals and worsen the disadvantages they face and build a culture of transparency.

DEVELOP IMPACTFUL INTERVENTIONS

BUILDING EQUITABLE DATA SYSTEM

Defining tangible, measurable results and monitoring impact are critical to build an equitable and safe data system

- A systemic approach to monitoring impact identifies areas to improve, increases accountability and transparency, and collects lessons learned to course correct and provide feedback.

  - Track intended outcomes

  - Improve voice and participation of targeted groups

  - Share best practices to scale inclusive policies

CONDUCT ROBUST POLICY ANALYSIS

INCLUSIVE POLICIES

A basic purpose of having intersectional data and agency over that data is to make policies more inclusive and deliver for the excluded and marginalized.

- **Intersectionality data paradox:** The ability to document excluded populations by their ascribed group features is both good and bad.

- **Case Study: LGBTQ+ Communities and official identification documents**

  - Legal and regulatory human rights frameworks to protect against possible negative outcomes of counting excluded populations

  - Establish synergies between data objectives for LGBTQ+ individuals and ID4D

  - Address tension between the objective of closing gender gaps in ID possession and the objective of accurately documenting gender identity in ID documents

NEXT STEPS AND OPPORTUNITIES FOR ENGAGEMENT

RESEARCH & CASE STUDIES

MONITORING

ADVOCACY MATERIALS

CONVENINGS & PARTNERSHIPS

TOOLS & PLAYBOOKS

Access the Research Brief:
Harnessing the Power of Intersectionality Data for Better Development Policies and Impact