

The Challenge

CORE GENDER DATA SYSTEMS ARE CHRONICALLY UNDERFUNDED

Only **seven donors** account for **80% of funding** (2017-2019).

Amount of funding for gender data per year



More and **smarter** financing is needed



The Solutions

SMART FINANCING FOR GENDER DATA

Rethink financing
methods



Adapt system-
wide approach



Highlight use
and impact of
investments



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data2x0

UN WOMEN

WOMEN COUNT

The Solutions

SMART FINANCING FOR GENDER DATA

Rethink financing
methods



- Explore **setting a target** in national budgets
- Harness **new global funds** for gender

Adapt system-
wide approach



- Improve **transparency and coordination**
- Fund **programs** over projects
- Build **political champions**

Highlight use
and impact of
investments



- Document and communicate **impact stories**
- **Make the case** for investing in gender data



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WOMEN COUNT

THANK YOU

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Managing Director
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An illustration of ten diverse women's faces, arranged in a cluster on the left side of the image. The women have various ethnicities, hair colors, and styles, and are wearing different colored clothing. The background is a dark blue with a network of white lines and dots, suggesting a digital or data theme.

2022 Event Series

Navigating the Landscape of
Gender Data Financing

SOLUTIONS IN SCARCITY: SMART
FINANCING FOR GENDER DATA

Thursday June 2nd, 2022

11AM-12PM EDT



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